

Yanhui Wu

EMPLOYMENT

2020 - Associate Professor of Economics
Faculty of Business and Economics, University of Hong Kong

2011-2020 Assistant Professor of Finance and Business Economics,
Marshall School of Business, University of Southern California

PROFESSIONAL AFFILIATIONS

2019- Research Fellow, Centre for Economic Policy Research (CEPR)

2013-2020 Faculty Associate, Eastern Asia Research Center, USC

2007-2011 Research Assistant at the Centre for Economic Performance (CEP),
London School of Economics

2004-2006 Research and Teaching Assistant, Department of Economics,
University of Munich, Germany

RESEARCH INTERESTS

Media Economics, Organizational Economics, Development Economics, Chinese Economy
Big Data and Computational Social Science

EDUCATION

Ph.D. in Economics, London School of Economics

M.Sc. in Economics (with Distinction), London School of Economics

B.A. in Economics, Zhongshan (Sun Yat-sen) University, China

ACADEMIC VISITS

2016 (August), Academic visitor at the International Institute of Economic Studies,
2013, 2012 (May) University of Stockholm

2012 (April) Short-term visitor at the International Economics Section, Princeton

2010 (April-May) Visiting Research Student, Sloan School of Management, MIT

HONORS AND SCHOLARSHIPS

2018-2022 European Research Council Advanced Grant, No. 742983, Co-PI
(PI: David Strömberg, Award: 1.7 million Euro)

2016-2018 Marshall Outlier Research Fund, USC

2014 Greif Entrepreneurship Research Award, USC

2007-2010 Vincent Cheng Scholarship, LSE

2003-2004 Chevening Scholarship, British Council

2003 Reuters Foundation Fellowship

2002 First Prize of the Chinese National Evening Newspaper Award

JOURNAL ARTICLES

Media Bias in China (with Bei Qin and David Strömberg)
American Economic Review, 108(9): 2442-76, September, (2018)

Incentive Contracts and the Allocation of Talent
Economic Journal, 127(607): 2744-2783, December, (2017).

Authority, Incentives and Performance: Evidence from a Chinese Newspaper
Review of Economics and Statistics, 99(1): 16-31, March, (2017).

Why Does China Allow Freer Social Media? Protests versus Surveillance and Propaganda
(with Bei Qin and David Strömberg)
Journal of Economic Perspectives, 31(1): 117-40 (2017).
(The working paper version was circulated as “The Political Economy of Social Media in China.”)

Organizational Structure and Product Choice in Knowledge Intensive Firms
Management Science, 61(8): 1830-1848 (2015).

Knowledge, Communication and Organizational Capabilities (with Luis Garicano)
Organization Science, 23(5):1382-1397 (2012).
- Reprint in *Recent Developments in the Economics of Information*, The International Library of Critical Writings in Economics Series, C. Antonelli (ed.), Edward Elgar Publishing Limited (Cheltenham, U.K.), 2018.

WORKING PAPERS

Intentional Control of Type I Error over Unconscious Data Distortion: A Neyman-Pearson Approach to Text Classification (with Xin Tong, Lucy Xia, and Richard Zhao)
(R&R at the *Journal of American Statistical Association*)

Competition, Contracts, and Worker Efforts in Creative Production (with Feng Zhu)
(R&R at *Management Science*)

Social Media and Protests in China (with Bei Qin and David Strömberg)

Signaling of Social Movement Activism: The Impact of Anti-Japan Movement on Japanese FDI Entry in China (with Lori Qingyuan Yue, Paul Ingram, and Hayagreeva Rao)

Are Arbitrators Political? Evidence from International Investment Arbitration
(with Michael Waibel)

WORK IN PROGRESS

Media Networks (with Bei Qin and David Strömberg)

Community Detection in Politician Networks (with Jessica Li, Xin Tong, and Lucy Xia)

A Theory of Informational Control in Autocracies (with Joao Ramos)

Information Syndication and Flattened Hierarchies

Politician Incentives and the Adoption of Green Technology: Experimental Evidence from China (with Ekkehard Köhler and John Matsusaka)

International Trade and Returns to Talent: Theory and Evidence from Managerial Compensation (with Christos Makridis and Dominic Smith)

Market Competition and Contractual Sorting (with Feng Zhu)

Organizational Growth of Law Firms (with Nan Jia)

Structure and Strategy of Venture Capital (with Nan Jia, Jiangyong Lu, and Bo Yang)

TEACHING EXPERIENCE

2020	Economics of Organization and Strategy (Graduate), HKU
2020	Introduction to Causal Inference and Statistical Learning (Undergraduate), HKU
2011-2019	Microeconomics for Business (Undergraduate), Marshall, USC
2015-2019	Guest Lecture for Strategy Seminar (Doctoral), Management and Organization Department, Marshall, USC
2018	Guest Lecture for Applied Statistical Learning (Master), Data Science and Operations Department, Marshall, USC
2009-2011	Thinking Strategically (Master), Management Department, LSE
2008-2010	Strategy (Undergraduate), Management Department, LSE
2007-2010	Mathematical Economics, Economics Department, LSE
2007-2009	Introductory Courses in Maths and Statistics (Master), Economics Department, LSE
2005-2006	International Trade: Theory and Policy, University of Munich

PROFESSIONAL ACTIVITIES

Referee for *American Economic Review*, *Journal of Political Economy*, *Quarterly Journal of Economics*, *Review of Economic Studies*, *American Economic Journal (Applied)*, *Journal of European Economic Association*, *Management Science*, *Journal of Labor Economics*, *Journal of Law and Economics*, *Journal of Public Economics*, *Journal of Industrial Economics*, *Journal of International Economics*, *International Economic Review*, *Journal of Economics, Law and Organization*, *Journal of Economics and Management Strategy*, *Journal of Economic Behavior and Organization*, *Journal of Comparative Economics*, *Journal of Information Policy*, *China Economic Review*, *American Political Science Review*, *Journal of Politics*, *Political Science Research and Methods*, *European Political Science Review*, *Journal of Empirical Legal Studies*, *Hong Kong Government Research Grant*

INVITED PRESENTATIONS IN CONFERENCES AND SEMINARS

- 2020** Chicago (Booth, scheduled), Media Economics Workshop (Queen's, scheduled)
Growth and Institutions in China Conference (Tsinghua, scheduled)
- 2019** Boston University (Questrom), UC Irvine, UC Riverside, Australian National University,
University of New South Wales, University of Melbourne, Monash University, University
of Sydney, University of Technology Sydney, Hong Kong University, USC
NBER China (Boston), LSE-Chicago-CEPR Incentives, Management and Organization
Conference (London), the 5th Annual Bank of Canada-Tsinghua PBCSF-University of
Toronto Conference on the Chinese Economy (Ottawa), Wharton Technology and
Innovation Conference (UPenn), the 13th Organizational Economics Workshop in
Australia (Canberra)
- 2018** NBER Organizational Economics (Boston), Empirical Management Conference (HBS),
Chinese University of Hong Kong, Hong Kong University of Science and Technology,
Platform Strategy Symposium (Boston University), University of Munich (Center for
Advanced Studies), Barcelona GSE Summer Forum (Organizational Economics Workshop),
UCLA (Statistics), USC (Marshall)
- 2017** NBER China (Boston), UCSD (School of Global Policy and Strategy), Econometric Society
Asian Meeting (Hong Kong), Hong Kong University (Strategy), USC (Marshall, Law School,
East Asia Studies Center, International Relationship)
- 2016** NBER China (Boston), Growth and Institutions in China Conference (Beijing), USC
(Marshall), Institutions and Transparency Conference (CUHK), Hong Kong University
(Econ), Hong Kong University of Science and Technology (Finance)
- 2011-2015**
Stanford (GSB), USC (Marshall), Rochester (Simon), Stockholm (IIES), Bocconi (Econ),
Warwick (Econ), Erasmus (Econ), National University of Singapore (Econ and Strategy),
Munich (Econ), USC (Econ), UC Irvine (Econ), LSE, MIT;
NBER Organizational Economics (Boston), NBER China (Boston), AEA Annual Meeting
(Boston), AEA Annual Meeting (San Diego), Econometric Society North American
Meeting (San Diego), CRES Foundations of Business Strategy Conference (Wash U)